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COMPUTER
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NETWORKING THE
COMMUNITY
SINCE 1982

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Technology Review and Forecast

In 2007 seventy percent of the US population was using the Internet, versus less than twenty percent worldwide. In the US, more than half of non-users express reasons suggesting they don't intend to do so any time soon, such as a lack of interest, lack of understanding, service at work is adequate, or financial limitations. Only three percent cite unavailability of service as a reason.

The US market has therefore become reasonably mature in only slightly more than a decade, an astounding rate of growth for an entirely new industry. From now on the changes will be more in terms of features rather than growth, although the amount of usage will continue to increase and become more interconnected.

Average usage is about an hour per day, primarily for email and news. Fewer than three percent are currently using VoIP, and less than five percent are using a mobile connection. Each of these will increase significantly as mobile technology continues to improve.

Things we hadn't heard of just a few years ago are now central to the web, and terms like blog, YouTube, VoIP, and the iPhone (to name just a few) are now common. What else can we anticipate? Integration binds all of these things together – they *connect*. If any one thing is going to continue driving our techno-society even more so over the next few years, that single word encompasses it.

Photos you take with your cam-phone while on the road could be uploaded to a website before you get home or back to the office. A system in your car could download content to a calendar and update information automatically, always attached to the Internet. Smart vehicles, home management systems, and health monitoring will become more and more common.

What's next for Google? The skyrocketing company will attempt to win an exclusive nationwide license in the monumental Jan 08 FCC frequency auction, and if successful they plan to share its use openly with all service carriers. With Google's clout they could pull it off, and with full control of their own network they could then offer advertisers unprecedented demographic information about customers who click on their ads, as well as more personalized service to online users.

Continued on Side Two

WIRELESS SERVICE AREAS

- Porterville
- Springville
- Pleasant Valley
- River Island
- Globe Drive
- Strathmore
- Terra Bella
- Lindsay
- Exeter
- Visalia
- Yokohl Valley
- Camp Nelson
- Success Valley
- Richgrove

Our Exeter tower covers Badger Hill too!

• **VIRUSES STOPPED BY OCS SYSTEM: 1,286,999** (Dec 2007:417)
• **SPAM BLOCKED BY OCS SYSTEM: 104,245,489** (Dec 2007:2,179,985)

Happy New Year!



FROM ALL OF US AT OCS
To our Customers, our Families, and our Troops

The OCS home page will pass 11 million hits in January 2008 – that's a great audience for local advertisers!

Work from home!

OCS can connect your home to your office or tie multiple offices together at high speed and with full "VPN" security, anywhere in the Valley or beyond...



OCS service plans are described at www.porterville.com

Internet Plans and Pricing

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Give us a call!

AMERICA SUPPORTS YOU

Our Military Men & Women

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SUPPORT OUR MILITARY
= SUPPORT THEIR MISSION

THE NATIONWIDE OCS REFERRAL PROGRAM

If you refer a friend, family, or business associate to OCS, tell them to mention your name and you'll receive a month of free service! **Our subscribers have earned \$50,948 so far!** Click *Referrals* on our home page for details. Your friends may simply click *Subscribe* to sign up online, now from anywhere in the country!



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Technology Review and Forecast

Continued from Side One

Ongoing DVD wars are reminiscent of Beta vs VHS – which mutually incompatible format will win, Blu-Ray or HD-DVD? The battle has no end in sight, but either way users and ISPs will continue to grapple with the increasing bandwidth demands of instant video and movie downloads.

The benefits of Windows Vista over XP still aren't very clear. Despite creative marketing from Microsoft, businesses are still searching for something that makes Vista worth the hassle of upgrading. However it has no serious flaws and those who purchase new computers are likely to find Vista preinstalled, which means it will become predominant within a couple more years – just in time for the next major release.

Spam volume doubled in 2007. The amount of junk email delivered now amounts to about twenty messages per day for every person on the planet. The OCS email system currently blocks over 70,000 spam messages per day for nearly 4,000 mailboxes, and server upgrades to manage

this huge and continuous processing load were among our larger system enhancements in 2007.

Phishing scams are moving beyond the misspelled, far-fetched ruses that clog inboxes and beg for your bank codes. Forget the Nigerian prince with millions to invest ... in the year to come, security professionals are warning of bank code-stealing exploits that are much slicker and more convincing, hidden in guises as harmless as a banner ad on a reputable website or a message from a friend on a social network. Service providers, website hosts, and users will need to keep up their vigilance as scammers are relentless and increasingly creative.

Bandwidth will remain a growing issue as online video and movies become increasingly commonplace. All service providers monitor usage, since like water and electricity bandwidth is not an unlimited resource and excess usage by a few can impact service to the majority. More ISPs may become as open about their usage policies as OCS has always been, but we doubt it.

We'd like to thank all of our wonderful OCS subscribers for your business and support, it is sincerely appreciated – Happy New Year!

Stuck in a contract?

Show us your binding paperwork and we may be able to waive up to \$100 from your OCS startup costs...



Fan Mail



"Thanks for all your great services. I've been with OCS since 1995 and would never think of changing, you are the best ISP anywhere. I've recommended many friends and family to change to you, and not one has regretted doing so." -KL



Help us celebrate! OCS turned 25 in February 2007, the company was started in a home office in 1982. We've had our 25-year logo printed on a selection of glassware as gifts for our customers, please stop by the office and choose yours! We have mugs in three colors, tall mixing (pint) glasses, and etched wine glasses. Get them while they last, limit two per customer!

I Didn't Know That!

OCS provides "A-to-Z" computer technology services:

- Complete computer service and repair shop
- Broad variety of Internet access plans and packages
- Professional website design, development, and hosting
- Professional programming and custom application development
- eCommerce and business groupware solutions
- Computer and Internet technology consulting
- Secure branch office inter-networking
- Internet-based "VOIP" telephone services
- iSuite of online utility applications

OACYS INTERNET SERVICE PLANS

Plan Name	Average Speeds			B-M-W ¹	One-Time Fees			Monthly Service
	Min	Typ	Max		Service Activation	Install/Configure	Equipment Deposit	
1 Bandwidth-Mailboxes-Webpace (see notes)								
DIALUP	26K	40K	53K	1-5-5	25.00	-	-	24.95
Accelerator	Typically 2-5X faster			-	-	-	-	+5.00
WIRELESS STANDARD 2.4 GHz								
24 Basic	125K	500K	750K	10-5-5	25.00	100.00	100.00	49.95 ^{2,3}
24 Premium	250K	1M	1.5M	15-5-5	25.00	100.00	100.00	79.95 ^{2,3}
24 Business	375K	1.5M	2M	20-10-10	25.00	100.00	100.00	129.95 ^{2,3}
WIRELESS SPECIAL CASES 900 MHz (where available)								
900 Basic	125K	375K	750K	5-5-5	25.00	100.00	100.00	59.95 ^{4,5}
WIRELESS MISSION CRITICAL 5.8 GHz (where available)								
58 Premium	250K	1M	1.5M	15-5-5	25.00	100.00	100.00	99.95
58 Business	375K	1.5M	2M	20-10-10	25.00	100.00	100.00	129.95
58 Professional	500K	2M	3M	25-25-25	25.00	100.00	100.00	159.95
58 Corporate	750K	3M	4M	30-30-30	25.00	100.00	100.00	199.95
58 Enterprise	1M	4M	5M	40-40-40	25.00	100.00	100.00	249.95

All plans include automated central email virus scanning, email spam filtering, and website parental controls. Some plan types permit webpace for personal use only. Wireless installation and deposit package may be paid in installments upon request. All speeds are symmetrical (same for upload and download) within the OACYS network only. All plans terminate at OACYS Porterville headquarters and transport to the Internet via dual T3s over dedicated OC12 fiber optic circuit. All plans subject to change without notice. Pricing and terms are current at the date of this newsletter and supersede previous versions. For footnotes 2,3,4,5 surcharges may apply. Please check with our office for additional details.

To set Account Preferences or make Payments Online, click **UserAdmin** on our website

On the road? Call our toll-free support at 888-OACYS.COM